



Online Privacy Policy

GM Financial may automatically collect information from visitors to this website by using “cookies” and other online tracking devices, such as pixel tags and clear gifs (a.k.a. web beacons/web tags). The information that GM Financial may collect includes the date and time of your visit, your computer’s IP address and the pages of the website that you visited. GM Financial may share this information with General Motors and its authorized dealerships.

GM Financial may also use third party web beacons to help compile aggregate statistics regarding the operation of the website. GM Financial uses Google Analytics to gather information which will allow us to improve services for our website visitors by collecting information on how visitors are using the site. The cookie is linked to GM Financial’s website domain(s), and data will only be used for statistical analysis related to your browsing behavior on our website. For example, we will be able to understand the number of visitors to our site, the pages viewed per visit, and time spent on particular pages. Collecting this information will help us to provide you with a better service. Cookies used on our website will not store any personal or confidential information about you, and we will make no attempt to identify individual visitors by IP address (unless required to do so by law). For more information see the [Google Analytics](#) privacy overview.

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GM Financial’s website may provide links to other websites which are not governed by GM Financial’s Online Privacy Policy. GM Financial encourages you to read the privacy policy of every website you visit.

GM Financial’s Website is not intended for children under 13 years of age (18 in Delaware). GM Financial does not knowingly collect any data from children under 13 (18 in Delaware). Additionally, GM Financial only offers products or services to individuals who are of legal age to enter into fully enforceable contracts. In most states, the legal age for entering into fully enforceable contracts is 18.

This Online Privacy Policy applies to all visitors of the GM Financial website. Additional policies and/or disclosures are provided to GM Financial’s customers.

This Online Privacy Policy is effective December 9, 2015. GM Financial may update this Online Privacy Policy from time to time, and will do so by posting additions or modifications to this page.